

The Agency QA Checklist: Zero-Spam Profile Backlinks

Phase 1: Pre-Registration Safety Check

- **Traffic Verification:** The target subfolder has active organic traffic (verified via Ahrefs/Semrush), not just high static domain metrics.
- **Spam Score Audit:** The target domain has a Spam Score strictly under 10%.
- **Hardware Masking:** Registration is being performed via a premium residential proxy and anti-detect browser (No datacenter IPs).

Phase 2: Bio & Content Optimization

- **Word Count:** The bio text contains a minimum of 200 unique, human-written words.
- **Semantic Density:** Industry-relevant LSI terms are naturally integrated without forced exact-match keyword stuffing.
- **Anchor Text Safety:** The target URL uses a branded anchor, a naked URL, or a natural generic phrase (e.g., "Official Website"). *No commercial exact-match anchors.*
- **Contextual Value (EDU/GOV only):** The bio includes academic relevance, research mentions, or localized community value to pass strict moderation.

Phase 3: Entity Architecture & Indexation

- **Media Uploads:** A high-resolution, custom headshot/logo and banner image are uploaded.
- **Social Graph:** The profile is interlinked with the brand's verified Twitter, LinkedIn, or Facebook pages.
- **Placement Accuracy:** The target URL is placed strictly in the hard-coded "Website" field, not injected via raw HTML in the bio text (unless explicitly permitted).
- **Indexation Catalyst:** The final profile URL is logged into the agency tracking dashboard and scheduled for Tier-2 social signaling or Indexing API submission.